



**outsource**

**M**ondays



Virtual Business Solutions






**Portfolio:**  
**Social Media**  
**Management**

# **Social Media Management**

**Client 2 - Blogger**

**Platform - Facebook**



## **Project:**

**Social Media Graphics for  
Weekly Posts to FB Group**

## **Solution:**

**~Personalized Facebook Graphics  
for Mon, Weds, Fridays**

**~Scheduled posts to  
automatically post each Quarter**

**~Developed brand concepts -  
consistent color pattern, slogan**

## **Results:**

**~Client spends less time focusing  
on creating content and more  
time creating blog posts**

# Social Media Management - Client 2

## SAMPLE WORK



### Friday Revelation



Most New Year's Resolutions don't make it pass March. Are you on track to fall off the wagon?

Creating SMART 'quarterly' goals will increase your likelihood of accomplishing what you set out to




Find me!

### Friday Revelation



Ever notice how doing things a certain way just because it's the way it's always been done is similar to the definition of insanity.

Change is the only constant. Embrace it or check into an insane asylum.....



Find more revelations on living life on your own terms @ [www.NobodysPrincess101.com](http://www.NobodysPrincess101.com)

### Wednesday Inspiration

How to Life Life On Your Own Terms

**LESSON #84**

**COMMAND THE ROOM**



### Wednesday Inspiration

How to Life Life On Your Own Terms

**LESSON #52**

**DECLUTTER YOUR LIFE**



Let's get over the hump together, read more @ [www.NobodysPrincess101.com](http://www.NobodysPrincess101.com)

### Motivation Monday



*Be fearless in the pursuit of what sets your soul on fire.*

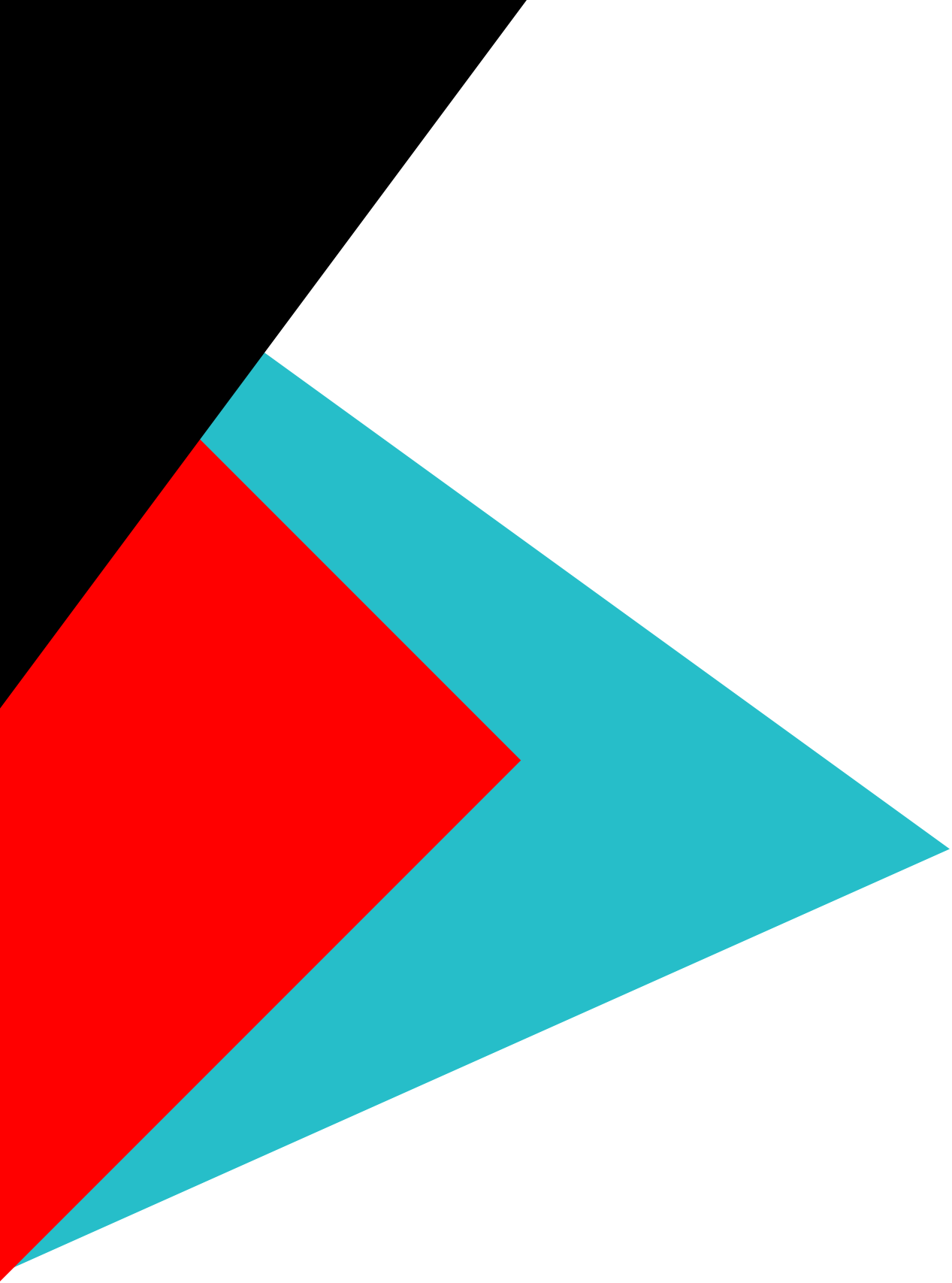
### Motivation Monday



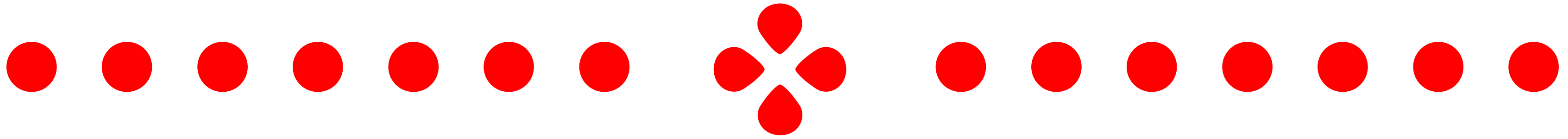
*You get in life what you have the courage to ask for.*

*~Oprah Winfrey*

[www.NobodysPrincess101.com](http://www.NobodysPrincess101.com)



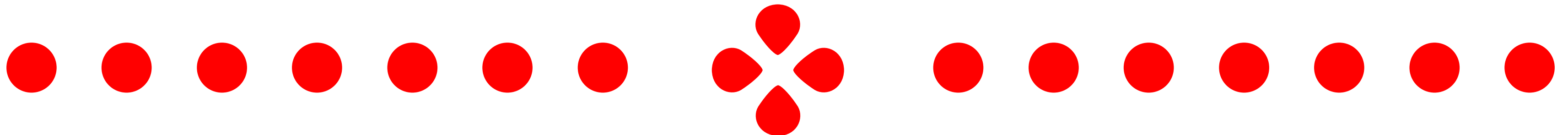
# **Social Media Management**

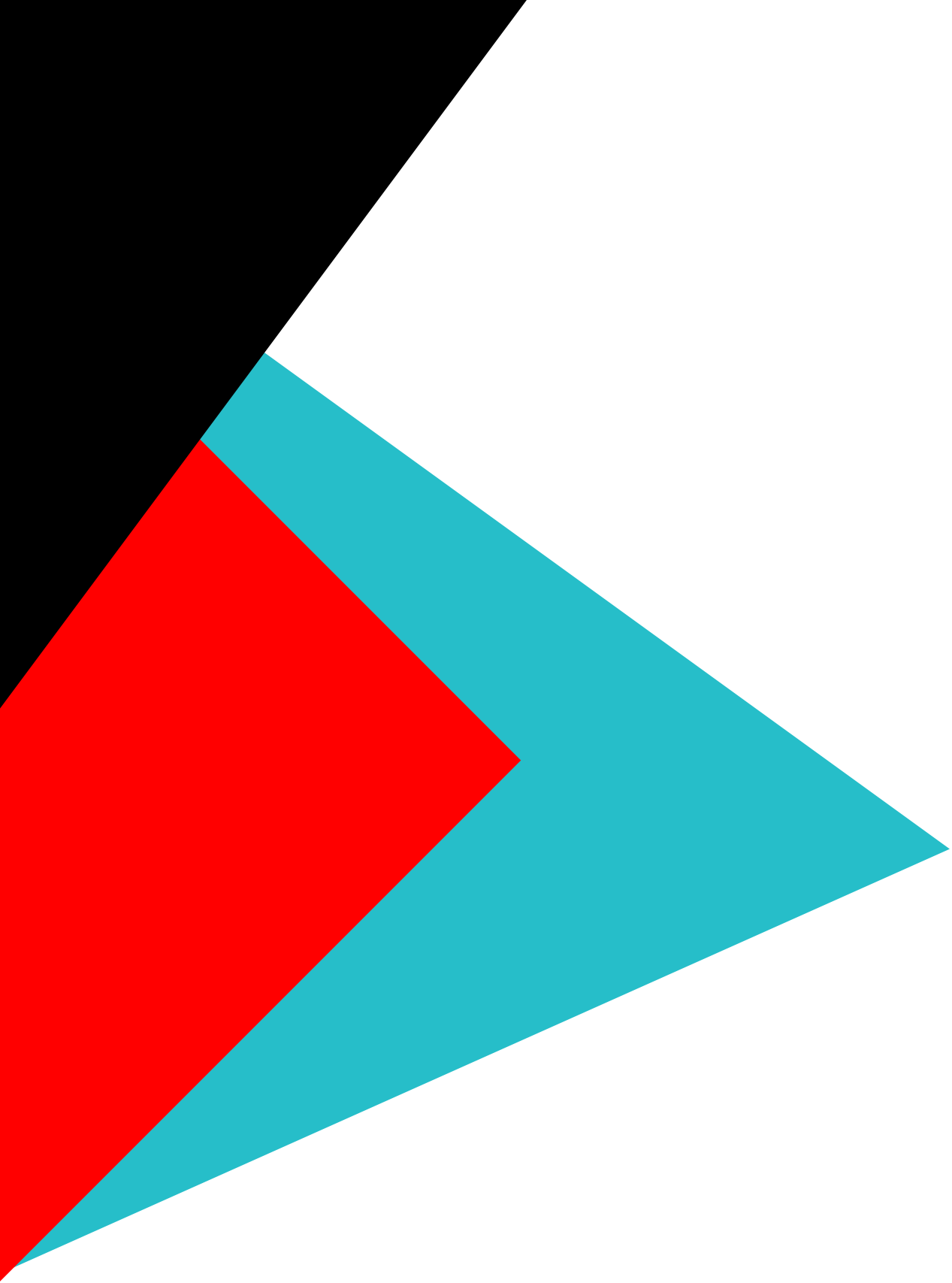


# **Social Media Management Services Offered:**



- Business Account Setup - FB, Instagram, Pinterest, LinkedIn, Twitter
- Facebook page and/or group management
- Blog post promotions - new, old content scheduling
- Graphic designs to appropriate dimensions per social media channel





# **Package Offerings**

# Outsource **Mondays**

## **Social Media Mgmt Packages Offered**

### **Setup Only**

Creation of Business  
Facebook Page, includes  
personalized Cover and  
Profile Photo + 1 Month of  
scheduled content

**\$250**

### **1 Month of Content**

8 Customized Social Media  
Graphic Designs - 4  
industry or service specific  
and 4 calls to action

**\$125**

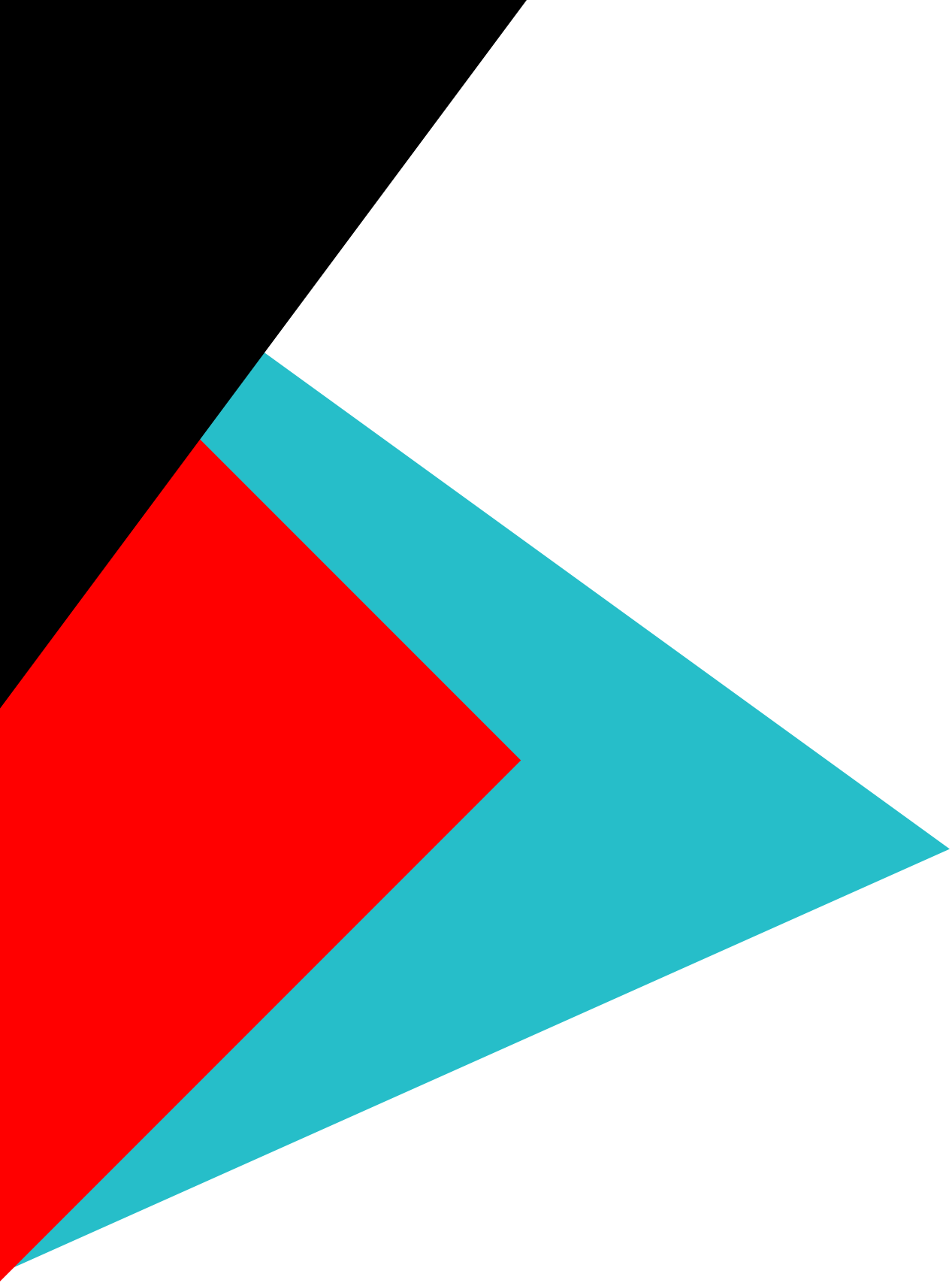
### **2 Months of Content**

16 Customized Social  
Media Graphic Designs -  
12 industry or service  
specific and 4 calls to  
action

**\$200**

For ongoing social media management services, like regular post scheduling, community engagement (e.g., responding to user comments and questions in Groups or on FB page), and the like, please inquire.





# Why Outsource Mondays?

**Quality** We aren't satisfied until your satisfied.

**Reliability** Count on us to get the job done.

**Efficiency** Expect maximum service with  
maximum results.

**Quality** ● **Reliability** ● **Efficiency** ● **Quality** ● **Reliability** ●

# About Your VA, **Virtual Asset**



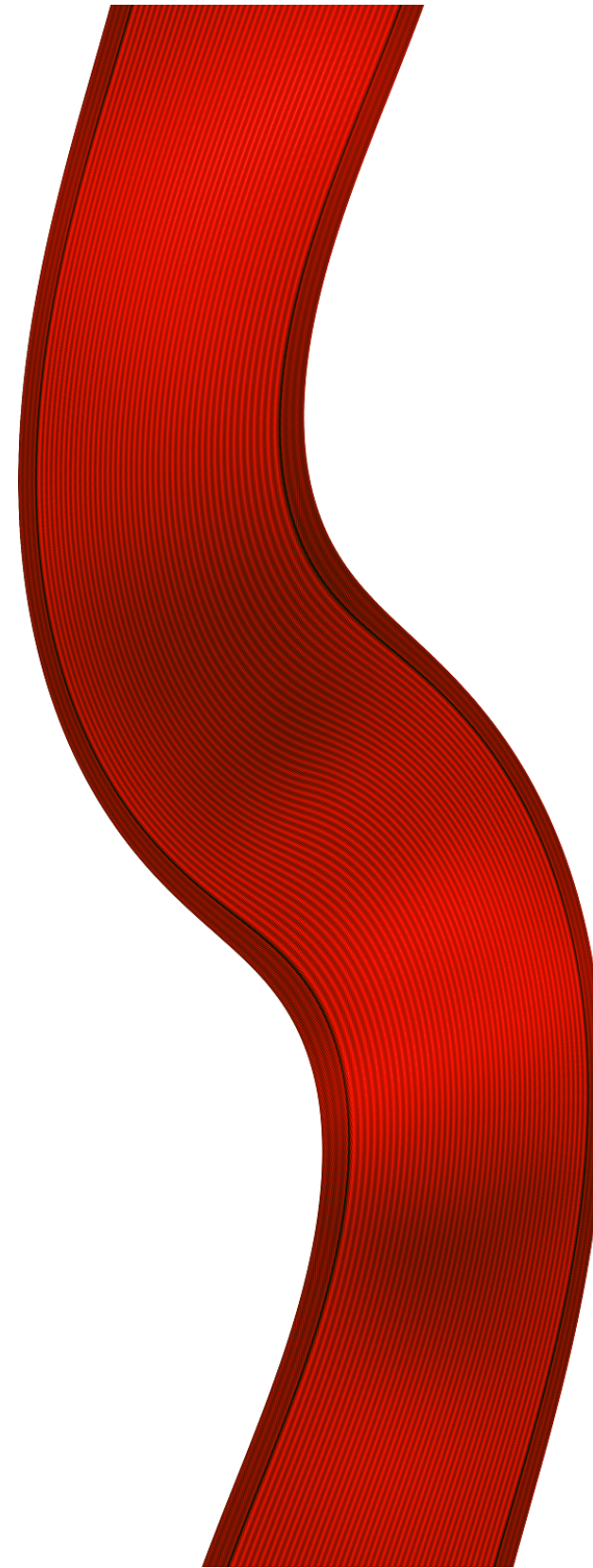
## **My Credentials**

Bachelor of Science,  
Computer Information Systems

Master of Information Systems  
Management

Certified ScrumMaster

Blogger, Content Creator @  
NobodysPrincess101.com &  
IslandGurlChronicles.com



Hi Business Buddy,

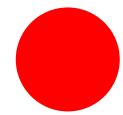
After spending almost 8 years as an IT Project Manager, driving small to large projects to successful deliveries, I decided that it was time to change my story, so that I could be able to work remotely and still have time to spend with my growing family.

Becoming a virtual assistant was the perfect choice for me because it provided the best of both worlds. It allows me to continue to use my skillsets to help entrepreneurs, small business owners, and creatives like yourself succeed in their business., while removing the constraints of office politics, a dreadful commute, and limited family time.

Are you ready for an extra hand in your business that will help you to continue to grow and scale your business? Give me a call today.

*Lavelle L. Peters, Your VA - Valued Asset*

**Quality**



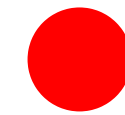
**Reliability**



**Efficiency**



**Quality**



**Reliability**



**Only need Project  
Management  
Services?**

**CLICK HERE**

**Only need VA  
Services?**

**CLICK HERE**

# Outsource **Mondays** Packages Offered\*

## Light

10 hours of services  
for any combination  
of tasks needed in  
your business

**\$350**

## Basic

20 hours of services  
for any combination  
of tasks needed in  
your business

**\$650**

## Premium

30 hours of services  
for any combination  
of tasks needed in  
your business

**\$1000**

\*Services that include graphic design content are subject to additional charges for exclusive rights  
to designs created as part of the service contract

**Quality** ●

**Reliability** ●

**Efficiency** ●

**Quality** ●

**Reliability** ●