

outsource

Mondays



Virtual Business Solutions





Portfolio:
Social Media
Management

Social Media Management

Client 2 - Attorney

Platform - Facebook



Project:

New Account Setup

Solution:

- ~Personalized Facebook Graphics
+ Cover Photo**
- ~Researched/Scheduled posts
during customer up times**
- ~Developed brand concepts -
consistent color pattern, industry
specific graphics**

Results:

- ~Organic Growth in 1st 24 hours
~~122 Followers**
- ~~ 1.1K Users Post Reach and
495 Engagement**
- ~Consistent User Engagement
since inception**

Social Media Management - Client 2

Client 2 - Attorney Platform - Facebook

SOLUTION

Account Setup
Organic Reach and
Engagement

Results from first 24
hours shown here



The screenshot shows a Facebook post from 'The Law Office of Khalila Frett, PLLC' (@KhalilaFrett.Esquire). The post features a cover photo of a woman in a black blazer and pink top, a profile picture of the same woman, and a logo with 'KF' in purple. The post text reads: 'Contact the The Law Office of Khalila Frett, PLLC for your personal injury, family services, or probate needs!!'. Below the text is a photo of a wooden gavel and a woman's portrait with the text 'Khalila Frett, Esquire' and 'Personal Injury // Family Law // Probate'. The engagement metrics are highlighted in a red box: 1,166 People Reached and 495 Engagements. The post also shows 11 comments and 34 shares.

1,166	495
People Reached	Engagements

Social Media Management - Client 2

Follower Reach & Engagement - First 24 Hours

 The Law Office of Khalila Frett, PLLC

Posts

Scheduled Posts

Published Posts

Ads Posts

Published Posts













+ Create Post

Search...



Actions



<input type="checkbox"/>	Posts	Privacy	Reach	Clicks/Actions	PPTP	Published
<input type="checkbox"/>	 Please like and share!!!	Public	76 	13 	0 	Feb 26, 2019 at 3:26 PM Khalila Frett
<input type="checkbox"/>	 Khalila Frett, Esquire	Public	433 	77 	0 	Feb 25, 2019 at 8:12 PM Lavey Peters
<input type="checkbox"/>	 Contact the The Law...		2.2K 	296 	0 	Feb 25, 2019 at 8:06 PM Lavey Peters
<input type="checkbox"/>	 The Law Office of...	Public	182 	22 	0 	Feb 25, 2019 at 8:06 PM Lavey Peters

Social Media Management - Client 2

**Client 2 - Attorney
Platform - Facebook**

SOLUTION

**Customized Cover Page
using 4 Social Media
Graphics for scrolling
effect on Business Page**

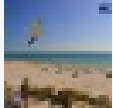






Social Media Management - Client 2

Follower Reach & Engagement





















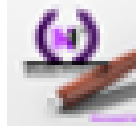











All Posts Published

Legend: ■ Reach: Organic / Paid ■ Post Clicks ■ Reactions, Comments Shares i

Published	Post	Type	Targeting	Reach i	Engagement	Promote
04/11/2019 3:33 PM	 Happy Thursday!! 🎉	Video	Global	40 	1 0 	Boost Post
04/11/2019 12:00 PM	 Put me in the ring for you!! The Law Office of Khalila Frett, PLLC	Image	Global	303 	6 9 	Boost Post
04/09/2019 12:00 PM	 I got you covered with a free consultation!! Schedule your call	Image	Global	214 	11 24 	Boost Post
04/05/2019 1:00 PM	 Is 2nd cousin twice removed a thing? Who knows? But my message is this:	Image	Global	704 	47 34 	Boost Post
03/29/2019 12:00 PM	 Send some love to my Facebook page!! The Law Office of Khalila	Image	Global	159 	14 30 	Boost Post
03/25/2019 1:00 PM	 I understand that dads need help too!! This moms got you!! The Law	Image	Global	132 	5 12 	Boost Post
03/20/2019 12:00 PM	 Insurance companies are not on your side. Let me help you get what you	Image	Global	81 	3 13 	Boost Post

Social Media Management - Client 2

Follower Reach & Engagement - continued

03/20/2019 12:00 PM		Insurance companies are not on your side. Let me help you get what you			81		3 13		
03/14/2019 1:48 PM		Why let the probate judge decide? You can decide now!! Give me a call			921		73 98		
03/14/2019 11:40 AM		 			70		7 2		
02/26/2019 3:26 PM		Please like and share!!!			83		4 21		
02/25/2019 8:06 PM		The Law Office of Khalila Frett, PLLC			195		5 27		

Social Media Management - Client 2

ALL ORGANIC TRAFFIC - NO PAID ADS USED

Overview

Promotions

Followers

Likes

Reach

Page Views

Page Previews

Actions on Page

Posts

Events

Videos

Stories

People

Local

Messages

Daily data is recorded in the Pacific time zone.

1W 1M 1Q

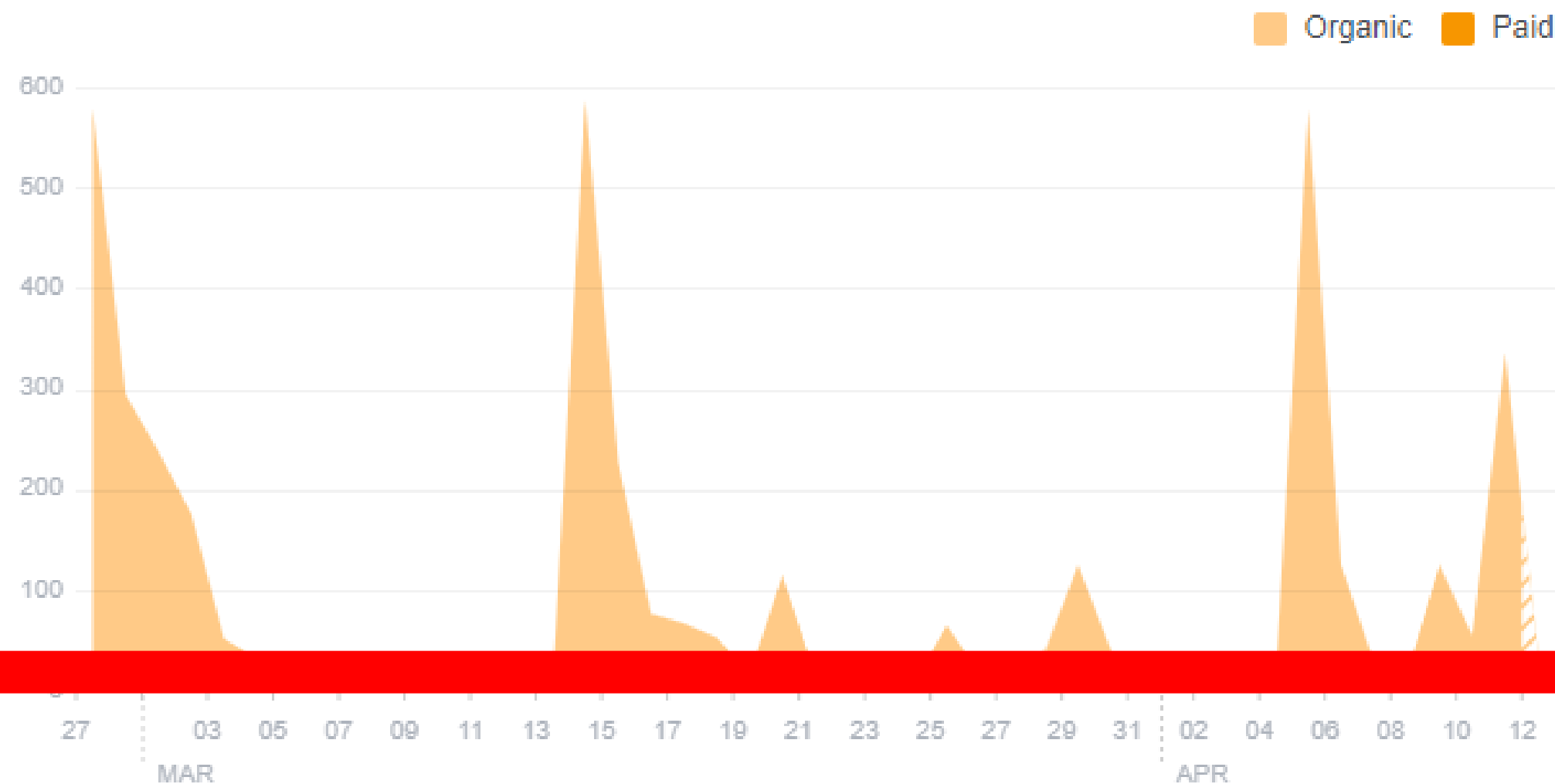


Start: 2/27/2019

End: 4/12/2019

Post Reach

The number of people who had any posts from your Page enter their screen. This number is an estimate.

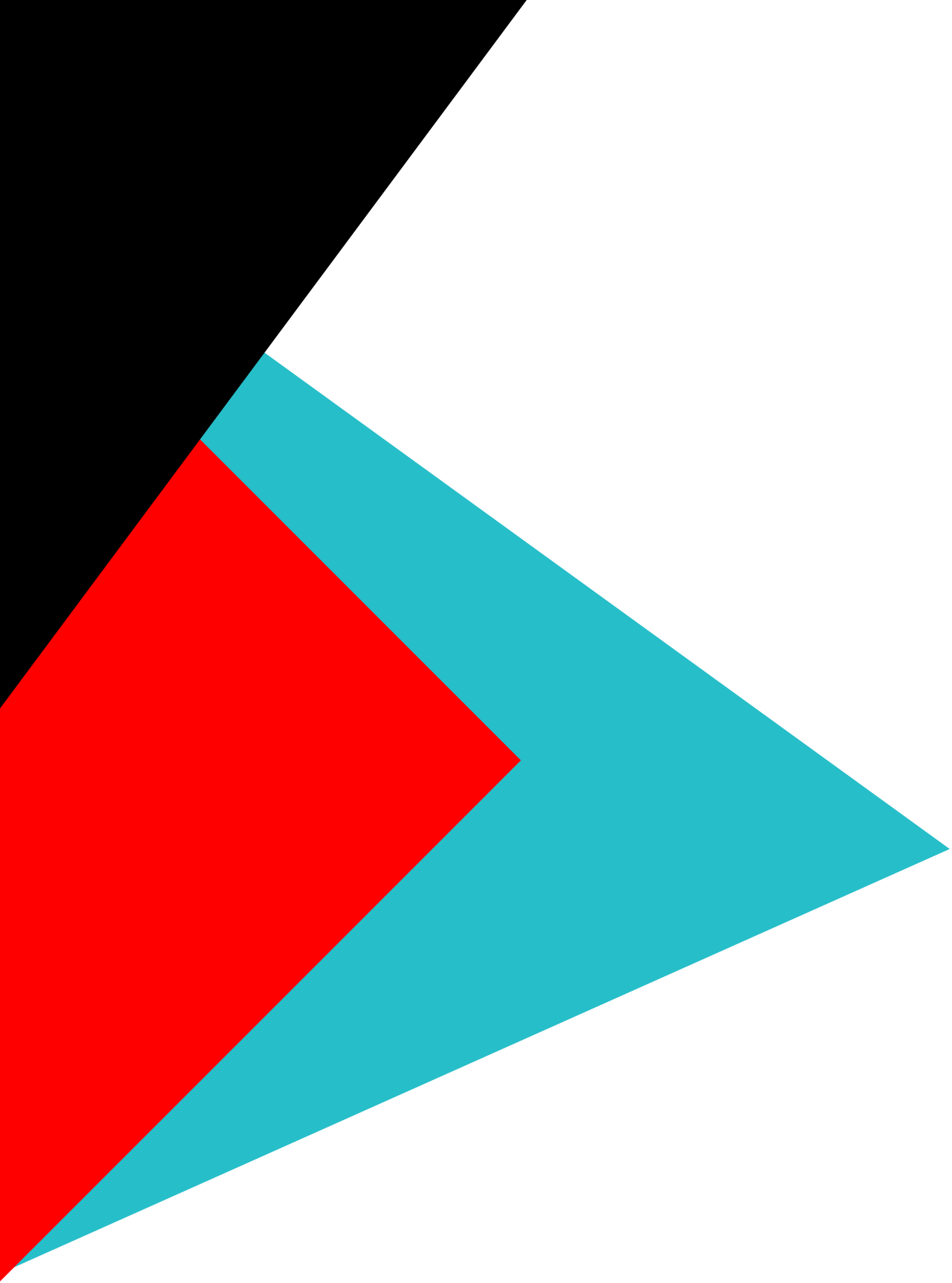


BENCHMARK

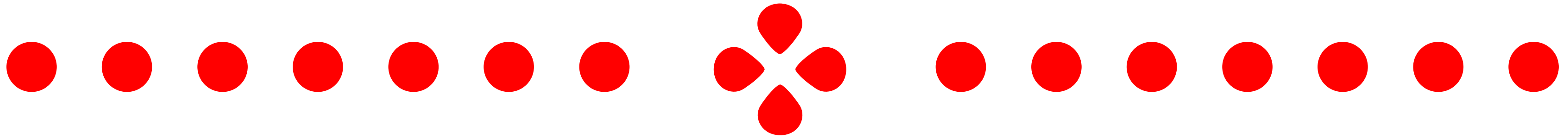
Compare your average performance over time.

Organic

Paid



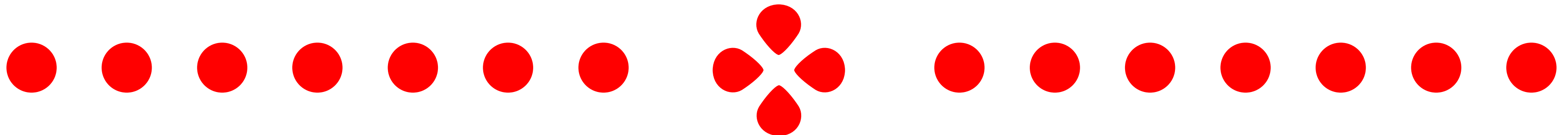
Social Media Management



Social Media Management Services Offered:



- Business Account Setup - FB, Instagram, Pinterest, LinkedIn, Twitter
- Facebook page and/or group management
- Blog post promotions - new, old content scheduling
- Graphic designs to appropriate dimensions per social media channel



Outsource **Mondays**

Social Media Mgmt Packages Offered

Setup Only

Creation of Business
Facebook Page, includes
personalized Cover and
Profile Photo + 1 Month of
scheduled content

\$250

1 Month of Content

8 Customized Social Media
Graphic Designs - 4
industry or service specific
and 4 calls to action

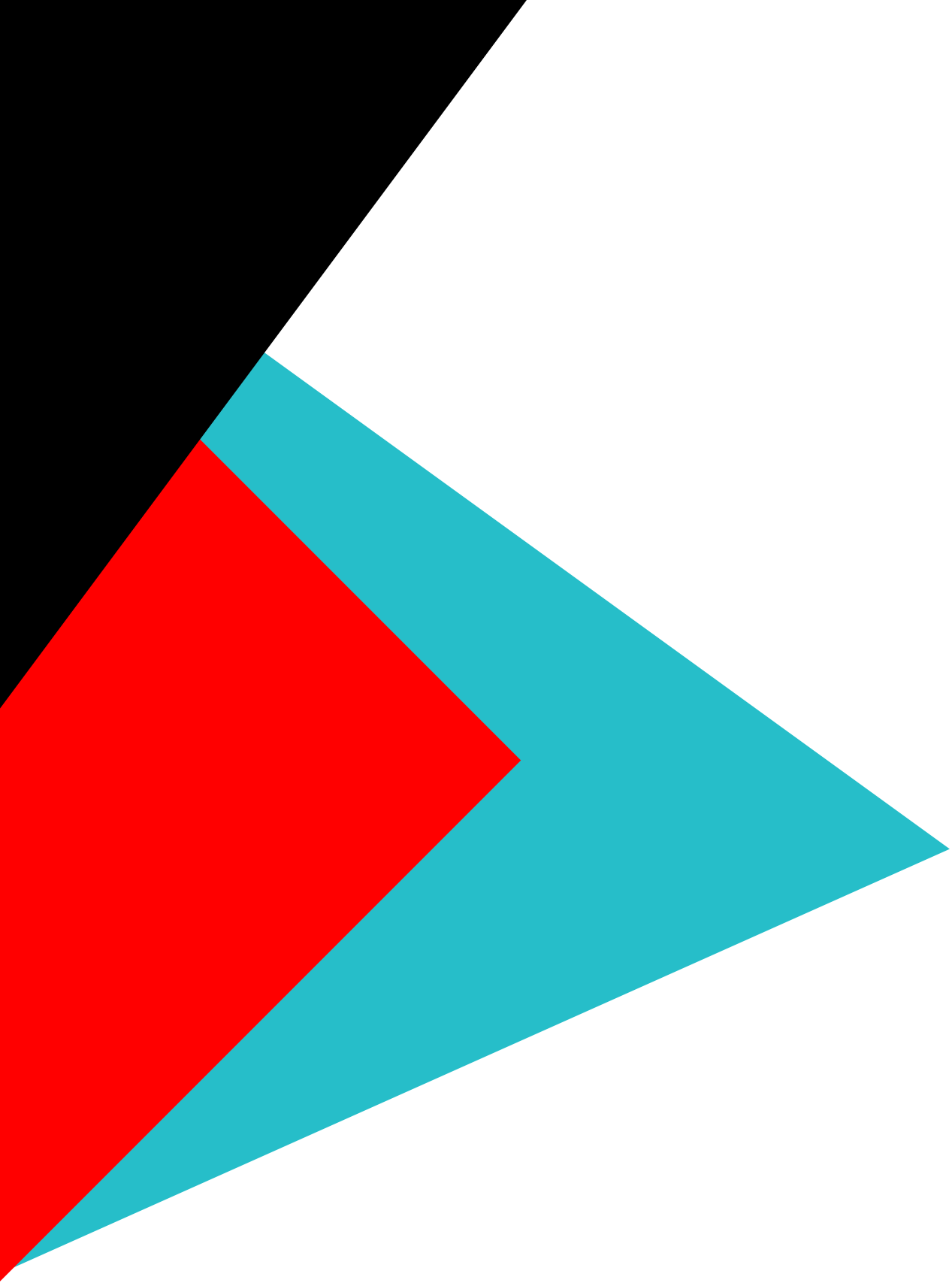
\$125

2 Months of Content

16 Customized Social
Media Graphic Designs -
12 industry or service
specific and 4 calls to
action

\$200

For ongoing social media management services, like regular post scheduling, community engagement (e.g., responding to user comments and questions in Groups or on FB page), and the like, please inquire.



Why Outsource Mondays?

Quality We aren't satisfied until your satisfied.

Reliability Count on us to get the job done.

Efficiency Expect maximum service with
maximum results.

Quality ● **Reliability** ● **Efficiency** ● **Quality** ● **Reliability** ●

About Your VA, **V**alued **A**ssociate



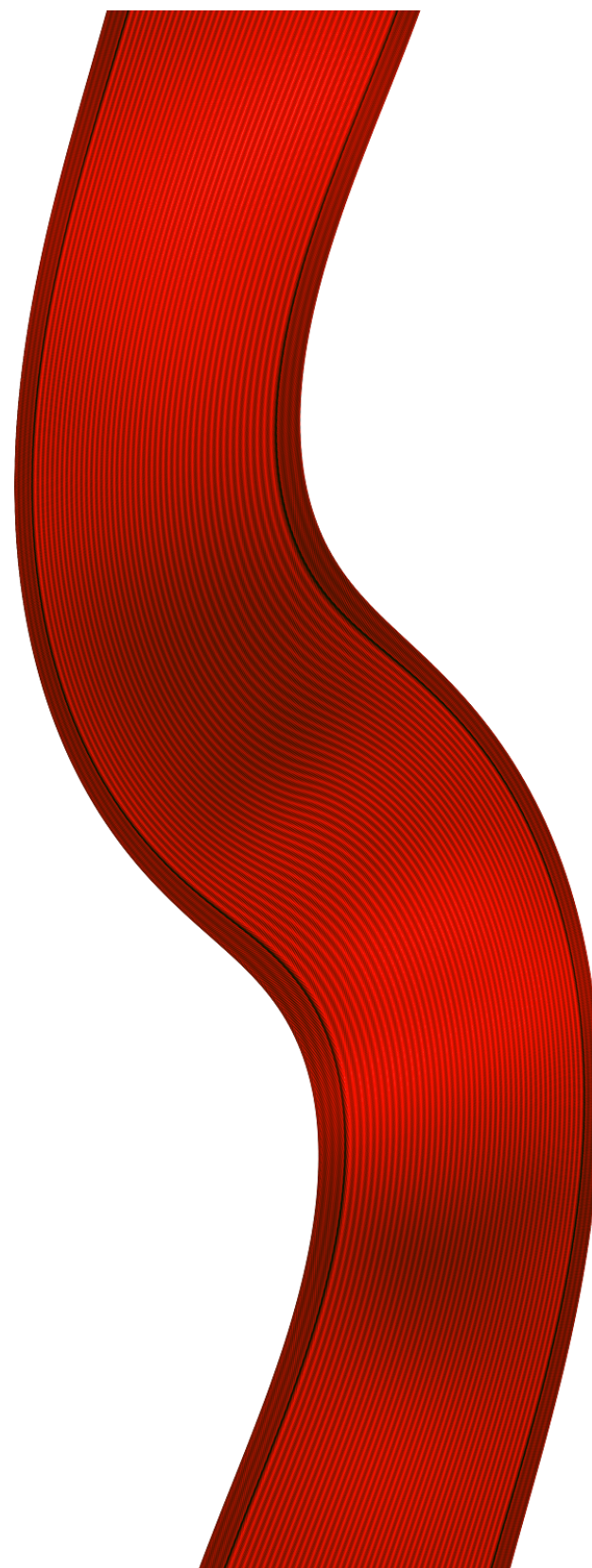
My Credentials

Bachelor of Science,
Computer Information Systems

Master of Information Systems
Management

Certified ScrumMaster

Blogger, Content Creator @
NobodysPrincess101.com &
IslandGurlChronicles.com



Hi Business Buddy,

After spending almost 8 years as an IT Project Manager, driving small to large projects to successful deliveries, I decided that it was time to change my story, so that I could be able to work remotely and still have time to spend with my growing family.

Becoming a virtual assistant was the perfect choice for me because it provided the best of both worlds. It allows me to continue to use my skillsets to help entrepreneurs, small business owners, and creatives like yourself succeed in their business., while removing the constraints of office politics, a dreadful commute, and limited family time.

Are you ready for an extra hand in your business that will help you to continue to grow and scale your business? Give me a call today.

Lavelle L. Peters, Your Valued Associate

Quality ●

Reliability ●

Efficiency ●

Quality ●

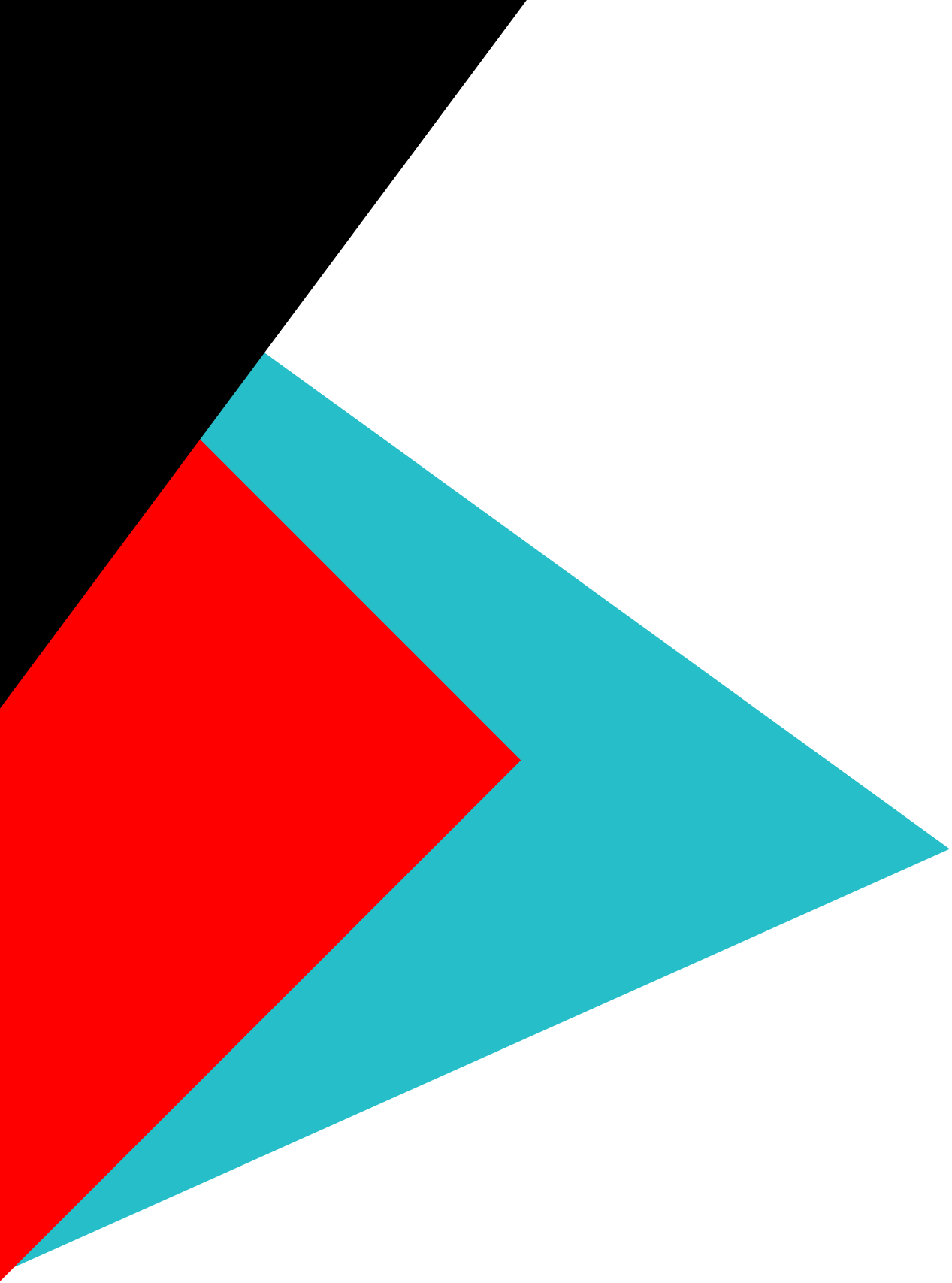
Reliability ●

**Only need Project
Management
Services?**

CLICK HERE

**Only need VA
Services?**

CLICK HERE



Package Offerings

Outsource **Mondays** Packages Offered*

Light

10 hours of services
for any combination
of tasks needed in
your business

\$350

Basic

20 hours of services
for any combination
of tasks needed in
your business

\$650

Premium

30 hours of services
for any combination
of tasks needed in
your business

\$1000

*Services that include graphic design content are subject to additional charges for exclusive rights
to designs created as part of the service contract

Quality ●

Reliability ●

Efficiency ●

Quality ●

Reliability ●